

INSYNC

BESPOKE EVENTS + UNIQUE EXPERIENCES

## WHO WE ARE

AT INSYNC WE TAKE PRIDE IN BEING A HIGHLY CREATIVE EVENT CONSULTANCY PROVIDING A FRESH ALTERNATIVE TO THE STANDARD CORPORATE OFFERING.

We design and produce all type of events, source outstanding hospitality offerings, and curate large and small scale experiences for a diverse range of clients.

Our directors have over 25 years experience servicing leading luxury and lifestyle brands, as well as working at the creative edge of award winning multi-arts festival programming.

While exemplary client service and outstanding production come with the territory, we have carved a niche in pairing new audiences with grassroots organisations and work closely with an extensive black book of niche collaborators and content partners to bring our clients' brand and messages to life, through unique concept design, entertainment curation and team building propositions.





## *VISION + MISSION*

Whether your objective is to motivate, engage, or simply delight, we create powerful and compelling shared experiences, which encourage participation and facilitate collaboration, creating a space where relationships can flourish.

From the immersive to the spectacular, producing theatrical and thought provoking experiences, which communicate your essence in highly memorable ways, is our mission.

## *CORE VALUES*

- ▶ CHAMPIONS OF CREATIVITY
- ▶ THOROUGH, PRECISE + EFFICIENT
- ▶ HANDS ON + PASSIONATE
- ▶ POSITIVITY ALWAYS

# WHAT WE DO

Our portfolio of event work encompasses seasonal parties, team building away days, and client entertaining, through to brand activations, launches, pop ups and bespoke hospitality experiences at leading cultural events.

- Project Management
- Creative Concept Design
- Set Design + Build
- Location Sourcing
- Media Production
- International Logistics
- Content Curation
- Multi Arts Programming
- Workshop Design
- Talent Management
- Press + VIP Liaison
- Influencer Engagement

IMMERSIVE PARTIES

CLIENT ENTERTAINMENT

POP UPS + ROADSHOWS

FESTIVAL ACTIVATIONS

CHARITY FUNDRAISERS

AWARDS CEREMONIES

TEAM BUILDING

CURATED TALKS + WORKSHOPS

TAILORED EVENT HOSPITALITY

DESTINATION TRAVEL

SUMMITS + RETREATS



# HOW WE WORK

## BRIEFING

- Align vision, mission + event objectives
- Establish success metrics + key milestones

## POST EVENT

- Key content delivery
- Debrief on successes + learnings

## LOCATION + CATERING

- Venue proposal
- Site visits
- Final package negotiation

## LIVE EVENT

- Minute-by-minute production schedule
- Management of all parties on site

## BUDGET + CONTRACT

- Full budget management
- Supplier contracting

## CREATIVE + CONTENT

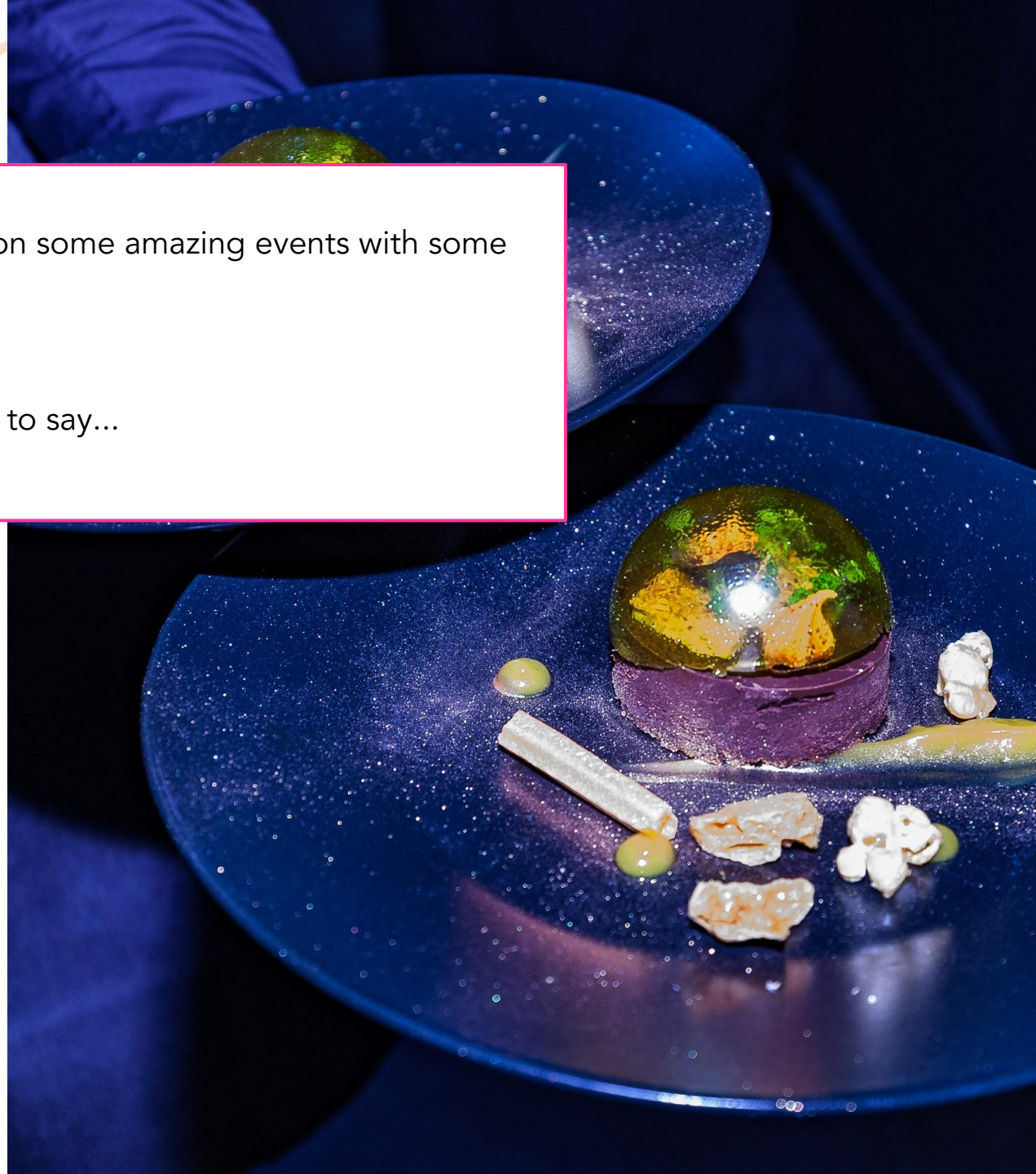
- Unique concept development
- Detailed guest journey



## OUR CLIENTS

We're proud to have worked on some amazing events with some fantastic clients!

Have a peek at what they had to say...





*WE DESIGN, CURATE AND DELIVER EXCEPTIONAL  
ENTERTAINING OFFERINGS*



"Amazing party last night, I've been getting some brilliant feedback today so thank you very much indeed!"





# TO MOTIVATE TEAMS



“Thank you for everything, it was such a great night! It was exactly what we wanted and everyone had an amazing time.”

**beyond**



IMPRESS CLIENTS

# HOUSE FESTIVAL



"THANK YOU! Everything was amazing!"





AND DRIVE NEW BUSINESS



"You surpassed yourselves last night, so a huge thank you - it was a big ask in a short space of time."

Google



*WE ALWAYS APPROACH A BRIEF WITH  
THE AUDIENCE IN MIND..*



"I wanted to thank you and your brilliant team. You did an incredible job coming in so late in the day to create something truly remarkable for us, we were all so touched at how hard you worked to understand the school, its ethos, and what we are trying to achieve, and everyone was blown away by the production and the performers!"



**GESHER SCHOOL**  
ENGAGE EMPOWER EDUCATE

*DESIGNING EXPERIENTIAL CONTENT  
TO SURPRISE AND DELIGHT*



"Thanks SO much, the conference opener went down so well with the audience and created the 'wow' moment that we were after!"

Google



A photograph of a private event venue. The room features a stage with a sign that reads "LET'S GET READY TO RUMBLE". The stage is decorated with palm trees and other tropical plants. The lounge area is furnished with red and grey armchairs and sofas, with small red lamps on tables. The background is a red curtain. The overall atmosphere is warm and sophisticated.

*FROM SOURCING THE  
PERFECT LOCATION*

"Thank you so much! The venue, room design and entertainment perfectly executed my vision, and the birthday boy was blown away!"

PRIVATE  
CLIENT



AND DEVELOPING AN ENGAGING NARRATIVE



"The performers were amazing. It was a great night and everything we could have hoped for!"

onefinestay



*TO OUTSTANDING DECOR*



*"It was absolutely fantastic and the elements worked so well."*





## AND INTERACTIVE FOOD AND DRINKS ELEMENTS



"The food design and production all worked perfectly together, a fantastic night enjoyed by all!"

**LUSH** FRESH  
HANDMADE  
COSMETICS



OUR ROSTER OF UNIQUE PERFORMERS WILL  
BRING IT ALL TO LIFE



"You totally nailed the brief with such professionalism, it was  
a truly wonderful evening"

Google



*EXCLUSIVE HOSPITALITY AT LEADING EVENTS AND  
INSPIRATIONAL PRIVATE LOCATIONS PROVIDE THE  
PERFECT BACKDROP FOR SUMMITS AND RETREATS.*



"Everybody said it was absolutely amazing, the setting was great and your team were awesome.. perfect!"

**group<sup>m</sup>**



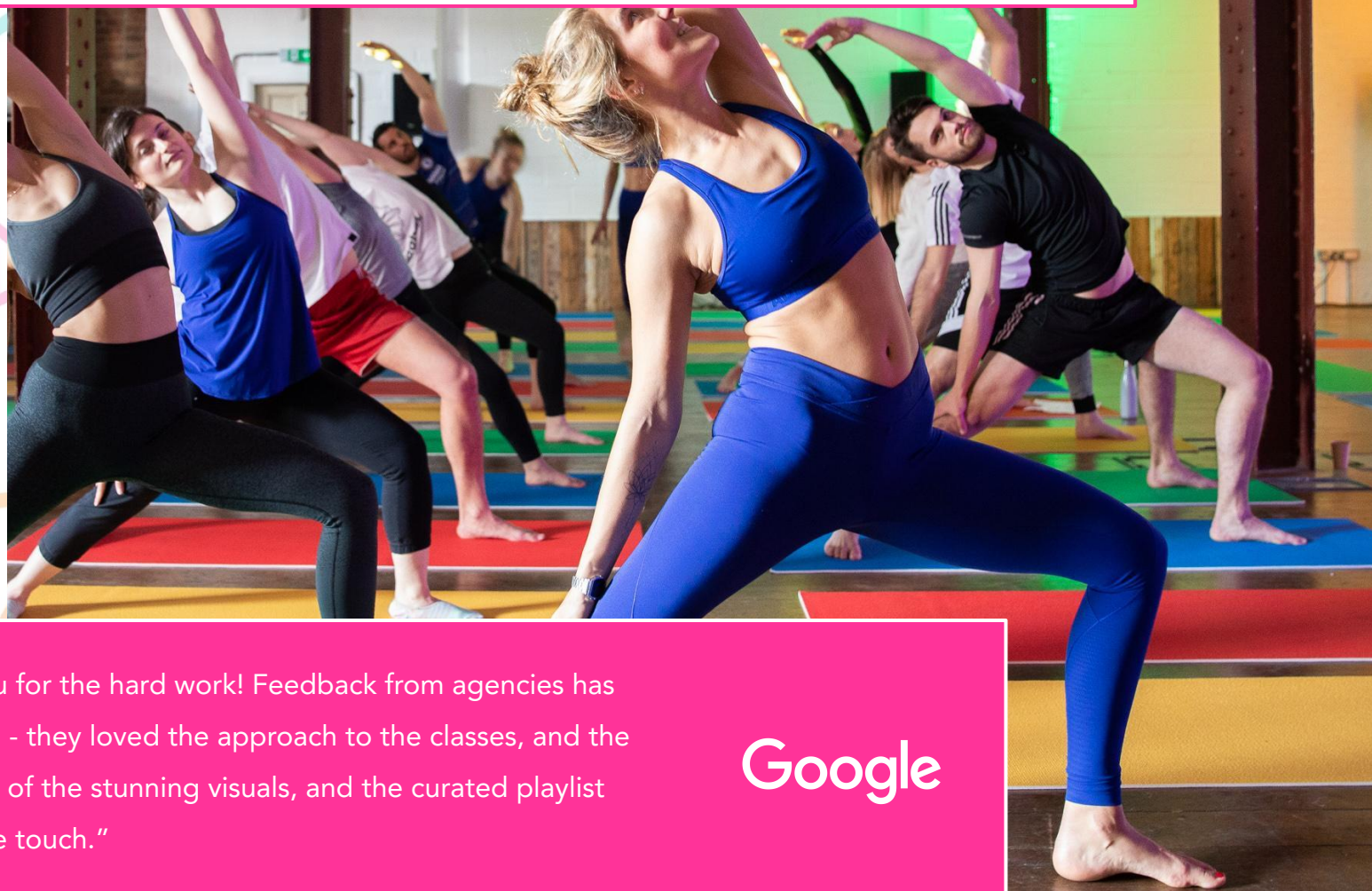
*INNOVATIVE TEAM BUILDING  
EXPERIENCES BREAK DOWN  
BARRIERS AND CREATE  
LASTING BONDS.*



*"Thank you all again for yesterday, it was absolutely fantastic!"*

**H&M**

CAREFULLY CURATED TALK AND WORKSHOP  
PROGRAMMES CREATE MEANINGFUL  
ENGAGEMENT WITH YOUR AUDIENCE



"A huge thank you for the hard work! Feedback from agencies has been very positive - they loved the approach to the classes, and the added wow factor of the stunning visuals, and the curated playlist gave it the Google touch."

Google



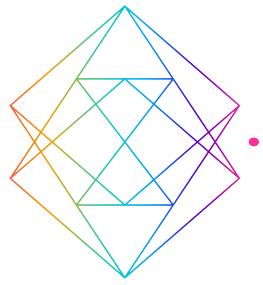
A vibrant event scene with a DJ in a shiny vest and a crowd of people under blue lighting. The DJ is in the center, wearing a silver sequined vest and a white headband, looking towards the crowd. The crowd is dense, with many people holding up their phones to take photos or videos. The lighting is predominantly blue and purple, creating a festive atmosphere. In the background, there are large, glowing blue and purple shapes that look like stylized letters or symbols.

*WHATEVER THE EVENT, WE WORK HARD TO  
MAKE IT UNIQUE, MEMORABLE AND  
HIGHLY SHAREABLE!*

*"Just wanted to express our enormous gratitude for a fantastic event, we've had lots of fabulous feedback and people saying it was the best party ever!"*

**dmg::media**





INSYNC



*IF YOU WOULD LIKE TO DISCUSS A PROJECT,  
WE WOULD LOVE TO HEAR FROM YOU!*

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